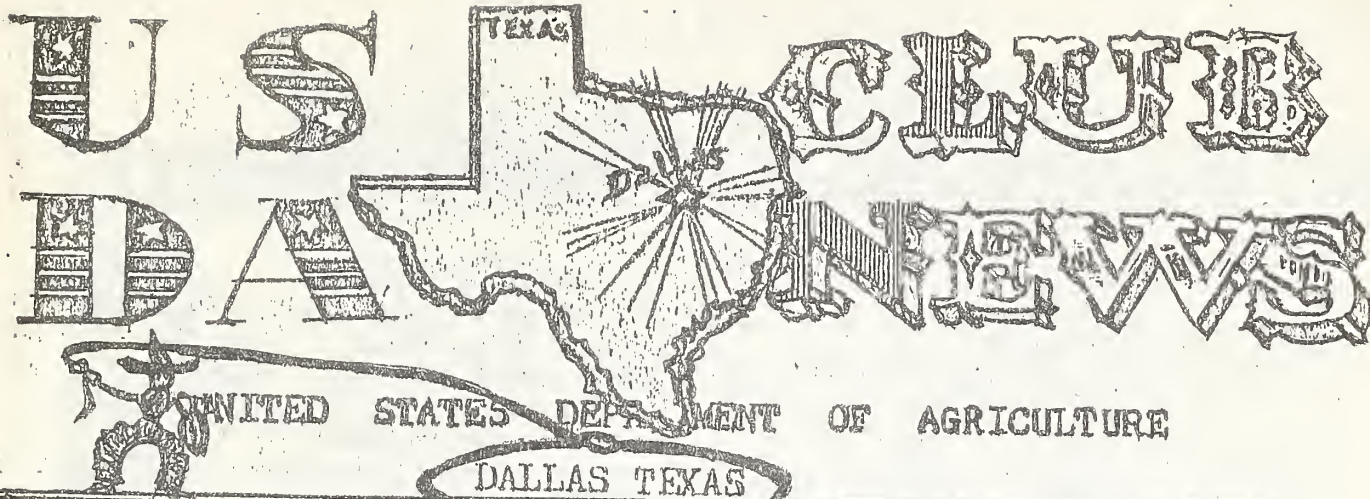


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





VOLUME X \*\* \*\*\*\*\* JULY , 1958 \*\* \*\*\*\*\* NUMBER 1 \*\*\*\*\*

# New USDA Directors

For Coming  
year - { 7-1-8  
7-1-9

AGENCY OR DIVISION	DIRECTORS	ALTERNATES
Area Audit Division	Homer Langford	R. E. Barker
Cotton Division	LaRue Burroughs	Frank McClendon
Compliance and Investigation Division	Verona Cannon	Frieda Neiman
Food Distribution Division	Wm. F. Walker	R. D. Foster
Farmers Home Administration	L. W. Lee	W. M. Burkes
Milk Marketing Administration	J. W. Beckett, Jr.	Keith Atteberry
<u>DALLAS CSS COMMODITY OFFICE</u>		
Office of Director, GO Div., PM Div.	Otis Cowsert	Merlie Wasson
Field Operations Division	Pat Mann	Dorothy McClendon
Commodity Operations Division	Anne Ellis Jerry Davis	Hal Wright Opal McDonald
Traffic Management Division	Lorena Smith Margaret Ford	Irene Williams Frank Isbell
Doc. Analysis & Control Division	Jewel Standifer Helen LaRosae	Ila Ashworth June Gassaway
Fiscal Division:		
Examination Section	Billy Howell Swanny Walker	Charles Carlisle David Wells
Accounting Section	Evelyn Gathings Keith Bennett	Doug. Skelton Lloyd Walton
Claims & Collections Section	Lena Terry	Evelyn Proper
No Ballots Received from: Marketing Information Division Poultry Division		



## Dick Nielsen's Boy Honored

CAP Cadet Lieutenant Richard R. Nielsen departed Sunday July 13 for Washington D.C. on a trip which will cover most of Canada. He is cadet commander of the Dallas Civil Air Patrol Squadron. He was 1 of 7 chosen to represent his squadron and state in the International Cadet Exchange Program sponsored by the CAP in cooperation with the U.S. Air Force. Young Nielsen is scheduled to return Aug. 13.

Young Nielsen has a knack of corraling such distinctions, however. He was named outstanding cadet by the local unit for the year 1957. In 1956 the Dallas squadron awarded him a \$100 flight scholarship for his outstanding work as an aviation cadet. He holds the position of cadet executive officer in his squadron. He is the son of a long-time USDA employee.

Richard Nielsen, Sr., is an auditor employed with USDA, being in the Fiscal Division of the Dallas Commodity Office. Before coming to Commodity he was with the Finance Office of Farmers Home Administration.

\* \* \* \* \*

## BLOOD DONATIONS

The following Commodity Office employees are to be commended for recent blood donations:-

Dorothy Llewellyn, Traffic Management; Willie Mae Johnson, Commodity Operations; Pat Copeland, Personnel Management; Richard Nielsen, Claims & Collections; and Curtis Carey, Accounting Section.

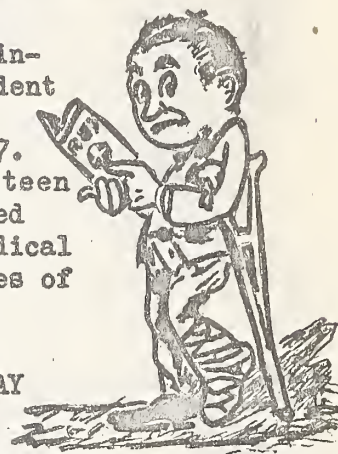
Also, the efforts of others, who were not eligible to make donations at the time, were appreciated.

Your response to the memorandum, regarding a blood donor list, was of value when the latest request for blood was received. If your name has not been placed on the list, and you are a possible donor, please advise the Health Unit, Nurse Jean Morgan, extension 842. You'll be glad you did!

## Attention: SAFETY!

A comparative survey indicates that the accident rate of this office was higher during 1957. Thus far in 1958 fourteen employees have suffered injuries requiring medical attention. Major causes of these accidents were:

1. SLIPPERY FLOORS
2. SLIPPING ON STAIRWAY
3. STRIKING AGAINST OBJECTS (such as wastepaper cans, open drawers, etc.)



Obey Safety Rules

Building management has cooperated in securing a non-skid wax for the floors, but correcting another contributing cause of accidents is up to you! Further analysis reveals that one major contributing cause of accidents is Hurry. The few minutes you might save by hurrying is not worth the chance of time lost by an accident. Walk down the stairway cautiously, watching each step. (Also, it might be worthwhile to walk to the stairway.) The safe driving slogan, "Slow down and live", might be applied here too.

Begin now to be SAFETY CONSCIOUS. Be responsible for the safety of one employee: Y O U !

--MRS. JEAN MORGAN, Health Unit.

\* \* \* \* \*

## BLUE CROSS - BLUE SHIELD MEMOS \*

To get low-cost group insurance benefits new employees must make application within 30 days after employment.

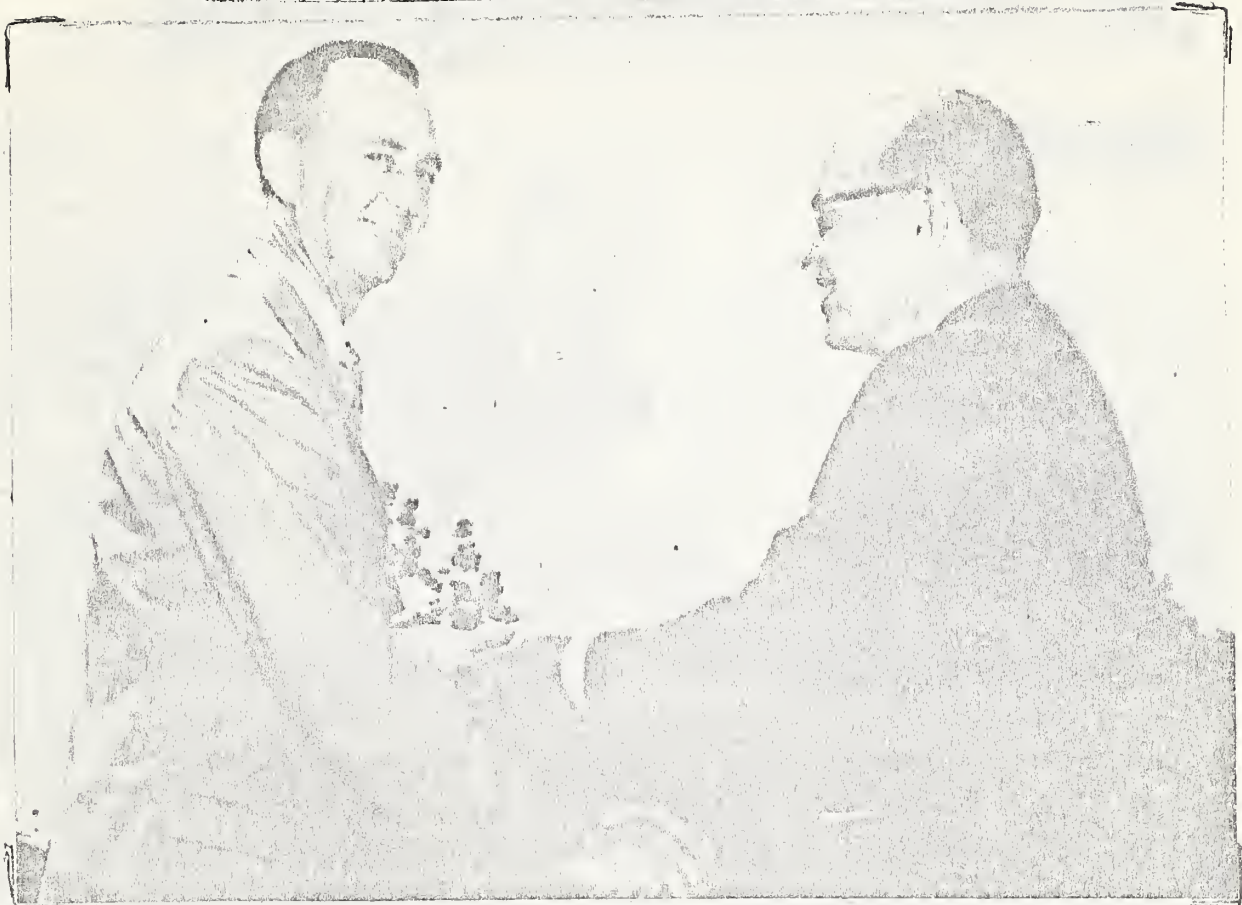
To add dependents to group membership employees must file necessary form within 30 days after birth of child. Forms are available in the Health Unit.

\* \* \* \* \*

## DEADLINE DATA

Rolls for application in Blue Cross and Blue Shield group membership open in December; Great American Insurance any time. Premiums due 1st thru 5th, B/C; 5th thru 10th, G/A.

# Superior Service Awards



CSS's + CHESTER W. POLSON \*\*\* USDA+SECRETARY EZRA TAFT BENSON

As an aftermath to his \$1,000.00 award for an outstanding job in merchandising and exporting wheat Mr. Chester W. Polson, Commodity Operations boss of Commodity Office, Dallas, CSS, was called upon by top boss Ezra Taft Benson to take part in a "Command Performance" in outdoor Sylvan Theatre in Washington to receive a medal and a SUPERIOR SERVICE AWARD from the hands of the Secretary. We will bet that Mr. Polson set a good example as a "Typical Texan" by being the tallest man taking part in the ceremonies. He keeps his feet on the ground, too.

## Letter of Thanks.

" Dear Co-Workers:

There are not enough words to express my thanks and appreciation for the wonderful things you have done for me since my misfortune. I never realized how many thoughtful, kind, and wonderful people there were around me.

I do want to thank each and every one of you for everything, and hope that maybe I can repay you in some small way for all you have done for me.

Sincerely,  
Dorothy Broyles."



# Awards, Commodity Office. . .



Charles C. Weaver

Frank R. McGregor

Mr. Weaver receives Merit Awards for himself and 8-member Automatic Data Processing Staff which he set up and directs.

Thirty individual awards of various type and monetary amounts and two unit or group awards were made sometime ago at the Commodity Office, Merchandise Mart. Doing his usual bang-up job as master of ceremonies was Mr. Frank McGregor, Deputy Chief, Operations, CSS, Washington, D.C. Filling in for Mr. C.H. Moseley, Director. It is apparent that he derives as much fun from the proceedings as his appreciative audience.

Mr. Billie Tyson, Rate Verification and Analysis Section, CSS Traffic Division, along with 60 other Traffic Division employees, received Merit Award. ➡



Frank R. McGregor

Billie R. Tyson

More Page 6  
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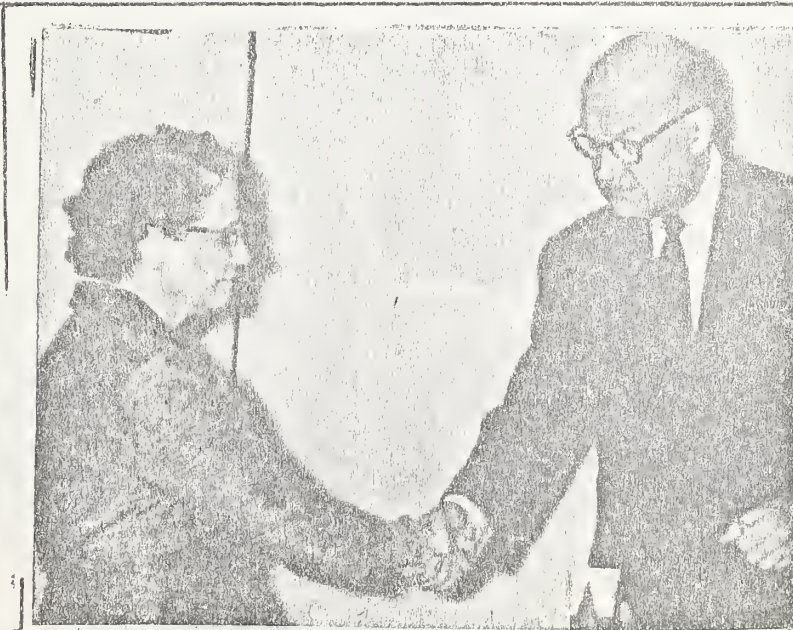


# Superior Service Awards



MARY ELLEN TAYLOR, F H A \* USDA Secretary EZRA TAFT BENSON \* \* \*

This SUPERIOR SERVICE AWARD being handed Mary Ellen by Secretary Benson in Washington, D.C., is the big payoff on the superior service found in County and District FHA offices as a result of her training of personnel.



Edith West will have no trouble finding a use for the \$75.00 received in the Merit Award being presented her by Mr. McGregor.



EDITH WEST\*\*\* FRANK R. MCGREGOR



# More

# Award

# Winners!

Another winner in every way is pictured at right. Her co-workers at Commodity Office rate Nancy Stegman tops with a winning spirit admired by all.

\* \* \* \* \*

Eura (Bobby) Wren and Edith Liles found their winning easy to take.

Bobby received two awards which hiked her bank account \$100 higher



NANCY STEGMAN

Mr. McGregor



EURA (BOBBY) WREN

Mr. McGregor



EDITH LILES

Mr. McGregor

More, Page 10



# Peanuts, Poverty, and Privation--French West Africa.

By E.E. DENNARD,

Commodity Operations Division,  
Commodity Office, C.S.S

Inasmuch as the lowly peanut ranks right up there with the succulent steak in energy value, it is almost unbelievable that the people of French West Africa, which produced a million tons in 1957, could suffer from hunger, malnutrition, and privation. But they do, because most of this production is crushed for oil or exported to Sweden, Germany, or France.

Sometime ago the Dallas Commodity Office was visited by three Frenchmen from Paris, and Dakar, Province of Senegal, French West Africa, which leads the world in peanut production.

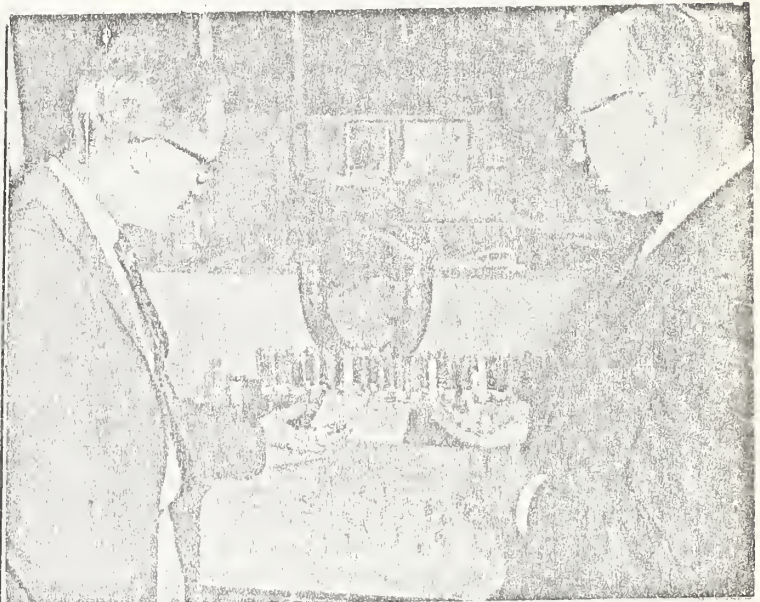
These gentlemen, executives of SODEC, Cy, Dakar, a company engaged in large-scale peanut crushing, were Messieurs Robert Provoust, Directeur General, Jacques Segrist, Managing Directeur, and Lucien Chabert, General Sales Manager.

They were in America on behalf of the African Government to study American methods of peanut warehousing, processing, and marketing. They also expressed a lively interest in recent efforts of USDA to produce a high protein flour from peanuts which could help prevent malnutrition among the natives.

They reported that the huge peanut crop is produced by 10 million Negroes, who live in tribal villages. Each village is headed by a Chief who oversees the cultivation, production, and harvesting of the crop. Each family plants about 3 acres of peanuts, using hand tools almost exclusively. Mechanized cultivation is done only on a very limited scale. Grain sorghum (milo maize) is grown and ground into flour for bread. The visitors agreed that dietary deficiencies results in wide-spread malnutrition among the Negro farmers.

French West Africa has a population of 17,000,000 Negroes and Whites, speaking 120 different languages. About 9,000,000 are pagan, 6½ million Moslem and

(Please turn to page 8)



Jim Wright and Eston Dennard, Commodity Operations Division, Commodity Office, examine a sampling of Virginia peanuts. People who think that "peanuts is peanuts" should ask these commodity specialists about the 7 varieties and 15 grades with which Commodity Office is concerned in the making of Commodity loans. They must work in such fine grading distinctions as "No. 1 (U.S.)" and "No. 1 (not U.S.)". Which all adds up to the fact that peanut planting, processing, and purveying is quite an involved and complex business.

Incidentally, that plaque back of the sample tubes was presented to Jim when he became ex-president of the USDA Club and reads: "Outstanding Member Award, USDA Club, Dallas Texas".



## PEANUTS, POVERTY, AND PRIVATION (Cont'd)

over a million Christian. Almost a hundred American Missionaries are helping spread the Gospel there.

This vast area--six times larger than Texas, three-fifths the size of the U.S. and one-half the size of all Europe--has a camel count of 360,000 used in cultivating the 23,000,000 (million) arable acres.

Apparently, there is a shortage of meat in the French West African country. As the story goes, several years ago a distinguished Negro lawyer was elected Senator to represent his people in the French Parliament at Paris. Toward the end of his term the Senator returned home to do some electioneering, and disappeared out in the bush country. After a prolonged absence a search was instituted by the authorities but no Senator.

Finally, after a court had assayed certain macabre evidence and decided he had been eaten by cannibals, he was declared officially dead by the Government.

This constitutes a reverse twist with a wry vengeance: Senators feasting with their constituents is a commonplace occurrence but constituents feasting on their Senator is something else.

Seriously now, how many of us in this good land of ours pause to count our many blessings, and give thanks to God for the privilege of living in the United States of America, where poverty, privation, and malnutrition affect only a small segment of our population?

America has not attained its high state of civilization and position as a world power, without Christian ideals, hard work, sacrifices, and honesty in government and private life...Let us not get soft and complacent, and lose all we have gained in the 350 years which have passed since the Founding Fathers landed at Jamestown.

We know from Biblical writings that a great civilization once flourished in "a land flowing with milk and honey"--a far cry from the Africa, and adjacent areas, we write of today.

## LETTER FROM THE EDITOR:

Take another look at page 1.

Those names represent men and women in USDA who are willing to work that extra time and walk that extra step in unselfish service towards their fellow workers in USDA. Without pay or praise other than the knowledge and satisfaction of a job well done above that called for on their job descriptions.

Of course, being an officer of the USDA Club is fun; and being a member of the Board of Directors is an honor. But it means work too. Those parties from time to time takes planning and work. The benefits brought you through the sponsorship don't just happen. Work does it.

The retiring slate of officers and Directors set a good example in this respect for the incoming Directors and Officers to be named by them. The new officers deserve your help and cooperation. In greeting them and wishing them the best we take this opportunity to respectfully place in nomination David M. Wells, outgoing President for USDA's "Man of the Year" Award. His record of leadership achievement and service speaks for itself.

\*\*\*\*\*  
*Jimmy Hyles*  
 \*\*\*\*\*

*Kindness.*

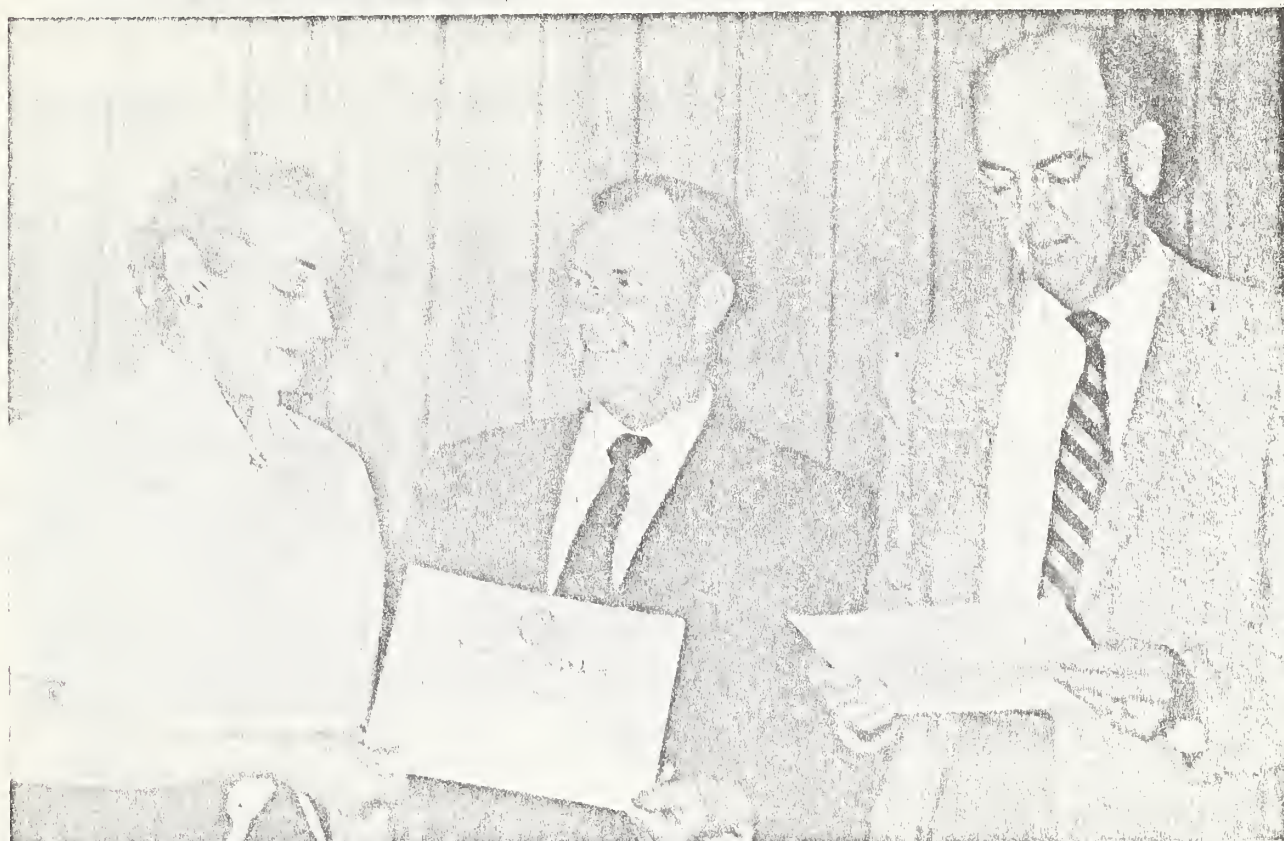
No music that you've ever heard  
 Is sweeter than a pleasant word:  
 It never hurts to smile and say  
 "You're looking very nice today!"  
 And for the things that people do  
 Say "That was mighty fine of you!"  
 Throw in some compliments and praise  
 To brighten other's dreary days,  
 And you'll develop--you will see--  
 A pleasing personality!

"In her tongue is the law of kindness"

---Proverbs 31: 26



# F. H. A. AWARDS.



MARY ELLEN TAYLOR

WALTER T. MCKAY

WELTON R. FAIL

Mary Ellen Taylor, Administrative Assistant in the Texas State Office of Farmers Home Administration is not only an "old" hand with FHA, she is also an old hand at winning awards. Here she is shown receiving a performance award from State Director McKay. From the inception of the awards program in USDA Farmers Home folk have drawn down their share of top honor awards. (whisper it gently but it ain't Skidmore anymore. Since this award Mary Ellen has also taken on a new name for which our congratulations to Husband and best wishes to both.

\* \* \* \* \*

One of the minor frustrations in the life of the gentleman shown above is one common with a lot of us. Folks are always getting his first name wrong. But whether you call him Welton or Weldon he will answer with a smile as he is doing above receiving a performance award from Mr. McKay. To get such an honor proves that Welton is one guy who "fails" to live up to his name. (His pet hate? Puns!)

\* \* \* \* \*

## WILLIAM McNAIR TO RETIRE

It's hard to believe that Bill McNair, FHA water specialist, is nearing the "must retire" age of 70.

# More

# Award

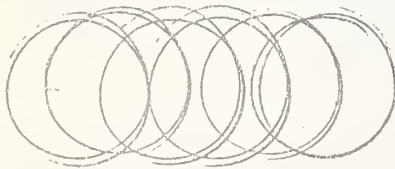
# Winners!



One of the busiest persons in Inventory Settlement, Commodity Office, is the gentleman receiving a \$100 award from Mr. McGregor. He wasn't too busy to take time out to write down his suggestion while the idea was still "hot".

Why not try your luck?

ALLEN SMITH \* MR. MCGREGOR



As you can see, Elmer Barron, left, has already pocketed his award certificate. He also pocketed the \$65.00 that it represented, too!

Since Husband Bill was absent Mrs. Berniece Garrett obliged by filling in for the presentation ceremony. You will have to ask Bill whether she kept the money or not!



Mr. McGregor, ELMER BARRON, BERNIECE GARRETT



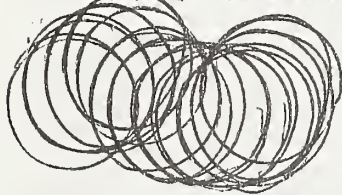
# Length of Service Award

## 30 Years!



Mr. E. L. Deal      Mr. McGregor

Ernest L. Deal gets an assist from Director Moseley as he takes his Certificate emblematic of 30 years service with the government from Mr. McGregor. In addition to the 30-year pin Mr. Deal received a \$200 award for an excellent salvage job for U.S. owned rice damaged by the hurricane Audrey in Louisiana. A note of cheer for the rest of us: Mr. Deal says the first 30 years are the hardest.



From the big smile on his face we can see that winning a \$100 award is a lot of fun. Mr. D.L. Thomas, Commodity Office Traffic Division.



Mr. McGregor      Mr. D. L. Thomas



# Length of Service Award



10-YEAR SERVICE PINS:- EVELYN GATHINGS, MARGARET FORD NORMA COLE, RAY ROQUEMORE, MILDRED MONDAY, LOTTIE ERWIN, AND THELMA LANEY.



20-YEAR SERVICE PINS:-A. HOWARD ALLISON, GENA L. (Jackie) HALL, RECTOR B. MEYER, MILDRED E. TURNER, AND JIMMY HYLES.